

Clara's College of Commerce
Yari Road, Versova, Andheri -(W),
MUMBAI-61

7.3.1 INSTITUTIONAL DISTINCTIVENESS OF CLARA'S COLLEGE OF COMMERCE

Ready to Serve the Society:

The Institution has the distinctiveness of being one of the colleges in the suburban district of Mumbai city that focuses on students welfare as well as work towards the welfare of society. During the year 2021-2022 college has conducted activities for the welfare of the society as under:

- **Blood Donation Drive:** Blood is the lifeline of the human body. Since it can be only made in the human body the importance of donating blood is inculcated among the students and people through the Blood Donation Drive. Blood Donation Drive has been organized on 14th December, 2021 in the memory of Late Smt. Clara Kaul on her birthday in association with Ekata Manch (NGO) and Mahatma Gandhi Seva Mandir Blood Bank. Total number of blood units collected are as under:

Sr. No.	Academic Year	Blood Bottles / Units collected
1	2021-2022	275

These collected blood units are provided free of cost to Thalassemia and critical patients and also poor and needy patients.

- **Medical Camp:** Saving life is an immense job. CWC Trust and our college organized free medical camps on 14th April, 2021 in the memory of Late Saugat who was a blood cancer patient who came from Nepal for cancer treatment in Mumbai. The camp was organized for the benefit of particularly under-privileged people of the society. The diagnosis of various diseases such as heart problems, diabetes, skin problems, cancer, dental, ECG, eye checkup, TB, BP, etc. is done by specialists, doctors and physicians. The Camp is carefully monitored by the CWC Trust, Ekata Manch and supervised by NSS volunteers, students, and teaching and non-teaching staff. The entire CWC family and students actively participate in the camp.



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About 1000 people in the neighborhood community are benefited due to this medical camp. Free medical treatment is given to people for different types of diseases. Medicines and spectacles are distributed free of cost. Even College Management bears the cost of costly medicines , small operations and other treatments of patients after the medical camp.

- **Activities Conducted during COVID -19 Pandemic:** During COVID-19 Pandemic the college organized several activities as follows:

- **Free Vaccination Centre:** The CWC Trust and college started the Free Vaccination Centre for Covid -19 in association with BMC at college campus. Student volunteers helped in different capacities to doctors, nurses and medical staff working at the Vaccination Centre.
- **Covid-19 Vaccination Drive:** Covid-19 Vaccination Drive was organized from 21-09-2021 to 11-12-2021. In this drive Volunteers collected data of status of Covid-19 vaccination of peoples in their respective local area and created awareness on Covid 19 vaccination. A free vaccination drive was successfully organized by Municipal Corporation of Greater Mumbai (MCGM) and Ekata Manch at Clara's College of Commerce premises with the objective of vaccinating everyone. More than 3600 people received the vaccination.

- **MoUs and Collaborative Activities:**

- Clara's College of Commerce has signed MoUs with-
 - Children Welfare Centre's Law College for cooperation in curricular and co-curricular activities of students, faculty and staff.
 - Ekata Manch (NGO) for cooperation in academic, social, medical and environmental activities,
 - Film and Television Media Academy for conducting workshops and seminars on topics such as production, direction, photography and editing,
 - Screenwriters Guild of India for workshops on writing for films, television and web.
 - National Human Rights and Social Justice Commission for conducting seminars, symposiums and workshops.
 - Think Monk Info LLP (Teachers) for providing online examination software service.
 - Cosmopolitan's Valia College of Commerce for exchange of student and faculty development programs.
 - Greenvio Solutions for providing services for Green audits, Tree plantations, Capacity building of students, Eco clubs, commissioning of services as per reports, Green Building certification for Indian Green



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Building Council (IGBC), Associated Chambers of Commerce and Industry of India (ASSOCHAM).

- Hind Seva Parishad's Night Degree College for exchange of faculties.
- M.V. Mandali's College of Commerce and Science for exchange of faculties.
- Academy of Self-Defence for conducting seminars, symposiums and workshops for the benefit of students.



Principal
Dr. Madhukar Gitte

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